

Soul . Mind . Body . SANCTIFIED

T H R O U G H A N D T H R O U G H

WELS COMMISSION ON LUTHERAN SCHOOLS



JUNE 2015 **15-18**

COUNTRY SPRINGS HOTEL // PEWAUKEE, WI



2015 NATIONAL SCHOOL LEADERSHIP CONFERENCE

JUNE 15-18

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Discount offered if registered by May 1
REGISTRATION DEADLINE: JUNE 1
 Register online at wels.net/nslc2015

»» Over 45 ENGAGING Break-Out SECTIONALS

When you attend the National School Leadership Conference, you're in for three full days of ideas and learning!

You'll connect with fellow educators and school leaders in early childhood, elementary, and high schools levels—all eager to grow in leadership and strengthen their skills.

»» WHO SHOULD Attend?

- » Principals
- » Educators
- » ECE directors
- » ECE teachers
- » Pastors
- » Staff ministers
- » Board members
- » Laypeople

Encourage your friends who are teaching in a public school to attend the National School Leadership Conference.

Soul Mind Body

SANCTIFIED THROUGH AND THROUGH

1 THESSALONIANS 5:23



Sponsored by the
WELS Commission on
Lutheran Schools

INTRODUCTION

Our conference theme and content will revolve around the principle that a balanced life results in effective ministry and leadership. Balance begins with the health of our Soul, Mind and Body. This National School Leadership Conference is designed to help school leaders reflect and improve upon their spiritual, mental and physical well-being. Conference worship, devotions, keynote speakers and sectionals center on the theme of soul, mind and body based on 1 Thessalonians 5:23, "May God himself, the God of peace, sanctify you through and through. May your whole spirit, soul and body be kept blameless at the coming of our Lord Jesus Christ."

Additionally, participants will have the opportunity to interact with other WELS professional educators from preschool all the way through college. Forming and developing these partnerships will mutually benefit our schools, but more importantly strengthen the WELS school system.

The conference is for school principals, educators, early childhood directors and teachers, pastors, staff ministers, school board members, laypeople, and anyone who wishes to grow and strengthen their school leadership abilities. There is something for everyone at the National School Leadership Conference.

CONFERENCE STEERING COMMITTEE

- **Shawn Herkstroeter** – Committee Co-Chairman; *Principal, Faith Lutheran School in Fond du Lac, WI*
- **Ryan Hill** – Committee Co-Chairman; *Principal, Abiding Word in Houston, TX*
- **Rebecca Bishop** – Teacher, *Port Orchard, WA*
- **Ted Klug** – Technology Director, *Lakeside Lutheran High School in Lake Mills, WI*
- **Dave Mielke** – Teacher, *St Croix Lutheran High School in West Saint Paul, MN*
- **Jonathan Roux** – Professor of Education, *Martin Luther College in New Ulm, MN*
- **Dave Schroeder** – Principal, *Winnebago Lutheran Academy in Fond du Lac, WI*
- **Ben Washburn** – Principal, *Peace Lutheran School in Hartford, WI*
- **Michelle Eggert** – Conference Coordinator, *ConferenceDirect*
- **Jim Rademan** – Director, *Commission on Lutheran Schools*
- **Cindi Holman** – Early Childhood Coordinator, *Commission on Lutheran Schools*
- **Rachel DiGiorgio** – Special Projects Manager, *Commission on Lutheran Schools*

►► KEYNOTE SPEAKERS

TUESDAY

Strengthening Our School Leaders: "Spiritual Health is Job #1"

Rev. Tim Glende - Pastor, St. Peter Lutheran Church in Appleton, WI

In our world today, a great deal has been made of being resilient. Experts say that resilience is a quality that allows people to be knocked down, face difficulties, or even fail, and come back or get through them stronger than they were before. School leaders in today's culture are not immune to getting knocked down or facing difficulties and they are in need of resilience like never before.

Many experts have tried to identify what factors make some people more resilient than others including positive attitudes and physical health. While those might be contributing factors, being resilient begins with and ultimately depends on your spiritual health. Christian leaders in our schools need to be spiritually healthy so that they can be spiritually resilient for every challenge that they face. Step one to strengthening our school leaders begins with this keynote presentation and requires a personal recognition and commitment from each of us that our "Spiritual Health is Job #1."



WEDNESDAY

What Great Educators Do Differently

Dr. Todd Whitaker – Professor of Educational Leadership, Indiana State University in Terra Haute, IN

What are the specific qualities and practices of great educators that elevate them above the rest? This session reveals what the most effective teachers, coaches, principals, do differently than their colleagues. Participants will focus on what the most successful educators do . . . that others do not. Everyone will leave knowing what great educators do differently, why these things make them more effective, and learn how to immediately implement each of these into your own classrooms and schools.

THURSDAY

Top 20s Live Above the Line: How Our Thinking Governs Our Experience

Willow Sweeney – Author and Co-Owner of Top 20 Training; St. Paul, MN

This keynote presentation focuses on becoming aware of our thinking so we know when it is working and when it is not working. It explores (1) the conditions that come up in our life that invite us to go Below the Line, (2) indicators telling us when we are Below, (3) how to handle Below the Line experiences with more grace and dignity and (4) how to trampoline back Above the Line.

➤➤ Mission Statement

The WELS National School Leadership Conference is designed for WELS/ELS members working in the field of education at early childhood, elementary and secondary levels to provide a large scale opportunity to come together to learn from God's Word, from experts in education, and from each other.



➤➤ PRECONFERENCE INSTITUTES

JUNE 15, 8:00 a.m.-4:30 p.m.



Building Better Brain Power! - Using Brain Research, Song, Movement, Drama, Dance & Sensory Motor FUN

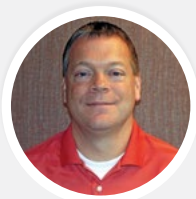
Kathy Poelker – early childhood consultant, music education specialist, children's recording artist, and author; Algonquin, IL

This lively presentation helps you understand and successfully implement a winning "learning combination" - current brain research with music and movement! Strengthen children's overall readiness and classroom success! Help children develop cognitively, physically, emotionally, and socially through participation in activities crafted to work a wide range of skills. Kathy will demonstrate how to extend empowering activities across the curriculum that help meet specific reading, writing, and math educational goals. Achieve your early childhood learning objectives in a fun, engaging way. Motivation and FUN will get the job done!



Leadership Institute Modules 1 & 2 – Culture and Climate; Time Management and Delegation

Rendy Koeppel - principal at St. Paul's First in North Hollywood, CA, and District Schools Coordinator for the Arizona-California district.



Kyle Bender – principal at St. Paul's Lutheran School in Beverly Hills, FL, and District Schools Coordinator for the South Atlantic district.

Module 1—Culture and Climate

- Understanding school culture and climate
- Navigating early days as a leader
- Assessing school culture and climate
- Using history to shape future work
- Establishing relationships

Module 2—Time Management & Delegation

- Recognizing barriers to effective time management
- Understanding Covey's Four Quadrants as a means of maximizing time management
- Using delegation and work flow to effectively manage responsibilities
- Managing your daily, weekly, and monthly calendar



More Than Talk About Being a Great Commission School: Practices and Resources

Rev. Kenneth Fisher – President of Wisconsin Lutheran High School in Milwaukee, WI

Dr. Paul Steinberg – Pastor of School Ministry at St. Marcus Lutheran Church in Milwaukee, WI



Join Dr. Paul Steinberg and Pastor Ken Fisher as you seek to fulfill Christ's mission for your school. Learn what is currently happening in schools focused on outreach. Delve into the best practices that Dr. Steinberg identified in his doctoral research. Explore nuances of unique school outreach situations. Examine ideas for outreach

used at schools across the nation. No matter what stage of outreach your school is in, you will create your own realistic plan for action with a specific list of tactics to implement when you get home. As you network and interact with other educators interested in using schools for outreach, look to gain courage for leading others to bring out the "great" in your commission as a Lutheran educator.



Marketing on a Budget

Dr. Jeffrey C. Lemke – Director of Admissions, Marketing and International Programs at St. Croix Lutheran High School in West St. Paul, MN

Leaders will receive 10 to 20 ideas that can be used to recruit new families. These ideas will be prioritized

based on an organization's budget, time, market, philosophy, and relevancy. Attendees will develop an understanding of how to create a marketing plan, nurture community partnerships, build key communication points, manage data effectively, identify trends that affect recruitment, sustain an organizational philosophy that supports outreach, negotiate partnerships with marketing organizations, brand services in an appealing manner, optimize web sites for increased exposure, and influence word of mouth connections through direct mail, billboards, emailing, social media and video.



Comprehensive Guide to Going 1:1 Chromebooks in Your School

Ted Klug – Technology Coordinator, Lakeside Lutheran High School in Lake Mills, WI

This pre-conference institute will give school leaders at any technology level an overview of the process of going 1:1 with Chromebooks. Participants will walk through policies and procedures to consider, choosing devices and plans, the Google administrative console and preparing their faculty, students and parents for the devices in their classrooms.

➤ Join Us AT THE PRECONFERENCE!

Pre-Conference is a full day, including:

- Materials
- Continental breakfast
- Break-time refreshments
- Lunch

➤➤ The National School Leadership Conference is geared toward learning and fellowship.

➤➤ Business casual attire is encouraged.

➤➤ BREAK-OUT SECTIONALS

Detailed descriptions and presenter information is available on the registration website: wels.net/nslc2015

➤➤ Sectionals with a Focus on...

- Early Childhood Education
- the Classroom
- Technology
- Leadership
- Urban education
- Health and Wellness

➤➤ Certificates of attendance will be available upon request at the registration table. The certificates will indicate the total number of clock hours in attendance at the conference.

Accelerating New Teacher Success: The Role of School Leaders..... Jonathan Schaefer
Administering Chromebooks and GAFE Jason Schmidt
Being a Lutheran School in a Competitive World... Carlos Leyrer/Ben Troge
Build Your Christ-Centered Leadership Team Greg Schmill
Building Effective Church and School Websites Martin Spriggs
Charting a Course for Growth..... Michael Koestler
Classroom Instruction That Works Andrew Kerr
Come Sing & Dance With Me! Simple Dances, Games, and Drama Activities.. Kathy Poelker
Communicating Without a Net Fish Sticks Team

Developing a (better) Computer Network..... James Mahnke
Educator Effectiveness and the WELS Teaching Standards Jim Rademan
Faith of a Child Cindi Holman
Finding Motivation in Training Derek Toshner
Fitting Science Into an Early Childhood Classroom..... Linda Boxill
Four Personality Types..... John Gallander
From Soldiers to Students: Applicable Lessons from Military Leadership James Fischer
God's Grace Is the Ultimate Motivator Kevin Festerling
Going 1:1 in the LES: One School's Story..... Benjamin Washburn/Marvin Wittig
Have You Shifted Your Monkey Today? Todd Whitaker
Helping Teachers Help Daryl Hanneman

Identifying the Characteristics and Needs of Students-at-Risk..... Benjamin Clemons
Infusing Joy Sarah Weber
Joy and Freedom of Contentment: A Gift from Another World..... Richard Swenson
Leadership in Early Childhood Ministries..... Jennifer Mehlberg
Leading Change: What Works and What Doesn't Shaun Luehring
Leading Standards-Based Curriculum Development..... Cindy Whaley
Learning With A SMILE! - Sensory Motor Activities Set to Music Kathy Poelker
Lessons from Running a Large Brewery - Applicable to WELS Schools Glenn Wilson

Live Well, Lead Well: Three Daily Practices to Feel Better in Work and Life...
Derek Deprey
 Long Range and Strategic Planning Harvey Hammond
 Margin in Emotional Energy: Making Space in Our Lives for the Things That
 Matter MostRichard Swenson
 Mind in the Making.....Cheryl Loomis
 Navigating Leadership ChallengesRon Russ
 Overfed Yet Undernourished: How Can This Be?Carla Jahnke
 Performance Improvement PlansDavid Schroeder, Sr.
 Power Walkthrough Classroom ObservationsAndrew Kerr
 Powerful and Practical Weekend Ministry for KidsKristi Sebald
 Professional Development Tools for Faculty and Administrators
Andrew Willems

Reaching Out and Bringing Them in Through ECE.....Darin Aden
 Sensory Sensitivities in Early ChildhoodBrenda Wagenknecht
 Social Media and Its Uses in WELS Ministries
Samuel Hunter/Randy Peck/Jonathan Niemi
 Technology Ideas for Early ChildhoodJason Schmidt
 Temptations & Realities of Pornography in our Schools.....Pat Schlosser
 Think Like a Pumpkin: Innovative Leadership Solutions for Teachers
John Sebald
 Three-Step Plan to Improve Eating, Sleeping, and Exercising.....
Daron Lindemann
 Top 20s Know How to See Things Differently: The Frame
Willow Sweeney

➤➤ WORSHIP

Rev. Mark Zarling - President, Martin Luther College in New Ulm, MN

Rev. John Boggs – Director of Communications and Mission
 Advancement, Winnebago Lutheran Academy in Fond du Lac, WI

Rev. Paul Wendland – President, Wisconsin Lutheran Seminary in
 Mequon, WI

Music by Koine' - Christian music recording artists and the church band
 at St. Marcus Lutheran Church in Milwaukee, WI

➤➤ ENTERTAINMENT

A special performance on Tuesday evening by **Fish Sticks** – improv
 comedy team with a purpose!

➤➤ Detailed
 descriptions
 and presenter
 information are
 available on
 the registration
 website [wels.net/
 nslc2015](http://wels.net/nslc2015)



DAILY THEMES:

➤➤ TUESDAY

Soul

➤➤ WEDNESDAY

Mind

➤➤ THURSDAY

Body



➤➤ CONFERENCE SCHEDULE

MONDAY, JUNE 15 · PRECONFERENCE INSTITUTES

8.5 clock hours

8:00 a.m.	Registration & Continental Breakfast
8:30 a.m.	Morning Session
10:15 a.m.	Break
10:30 a.m.	Continue Morning Session
12:00 p.m.	Lunch
1:00 p.m.	Afternoon Session
2:45 p.m.	Break
3:00 p.m.	Continue Afternoon Session
4:30 p.m.	Close

TUESDAY, JUNE 16 · SOUL: Rev. Tim Glende

9.25 clock hours

8:00 a.m.	Registration & Continental Breakfast
9:00 a.m.	Opening Worship – President Mark Zarling and Koine'
9:45 a.m.	Break
10:00 a.m.	Conference Welcome / Announcements
10:30 a.m.	Keynote
12:00 p.m.	Lunch
1:00 p.m.	Sectional T1
2:15 p.m.	Break
2:30 p.m.	Sectional T2
3:45 p.m.	Exhibit Hall Opens – Networking with Hors d'oeuvres
6:00 p.m.	Exhibit Hall Closes
6:00 p.m.	Fish Sticks Entertainment

WEDNESDAY, JUNE 17 · MIND: Todd Whitaker

7.75 clock hours

8:00 a.m.	Continental Breakfast – Exhibit Hall Opens
8:45 a.m.	Bible Study Worship – Rev. John Boggs
9:30 a.m.	Break
9:45 a.m.	Keynote
11:15 a.m.	Break
11:30 a.m.	Sectional W1
12:45 p.m.	Lunch
1:45 p.m.	Sectional W2 – Exhibit Hall Closes
3:00 p.m.	Afternoon Break
3:15 p.m.	Sectional W3
4:30 p.m.	Break
4:45 p.m.	Social Gathering
5:30 p.m.	Outdoor Bar-b-que Dinner

THURSDAY, JUNE 16 · BODY: Willow Sweeney

4.0 clock hours

7:15 a.m.	Continental Breakfast
8:00 a.m.	Sectional R1
9:15 a.m.	Break
9:45 a.m.	Keynote
11:15 a.m.	Break
11:30 a.m.	Closing Worship – President Paul Wendland and Koine'
12:30 p.m.	Farewell

Discount offered if registered by May 1
REGISTRATION DEADLINE: JUNE 1
Register online at wels.net/nslc2015

Scripture REFERENCE THEME

“May God himself, the God of peace, sanctify you through and through. May your whole spirit, soul and body be kept blameless at the coming of our Lord Jesus Christ.
I THESS. 5:23”

➤➤ REGISTRATION

REGISTER ONLINE FEBRUARY 1 - JUNE 1

- Early registration discount is offered through May 1.
- An additional discount is offered to schools that contributed to the CLS Supplemental Contribution program for 2014-15.
- No discounts of any kind will be offered after May 1.
- Register early to guarantee space in your chosen break-out sessions.
- Last day to register – JUNE 1.

REGISTRATION FEES

Preconference – Monday June 15 - \$175

- Discounted cost for contributing schools - \$125
- After May 1 - \$200 (No discount)
- The Preconference is a full day which includes materials, continental breakfast, break-time refreshments, and lunch.

Full Conference – Tuesday – Thursday June 16-18 - \$349

- Discounted cost for contributing schools - \$299
- After May 1 - \$399 (No discount)
- Full Conference registration includes all general sessions, your choice from over 45 break-out sectionals, materials, continental breakfast each morning, break-time refreshments, Tuesday lunch and evening social hour appetizers, and Wednesday lunch and an outdoor bar-b-que dinner.

One Day Pass - Wednesday June 17 - \$150

- Discounted cost for contributing schools - \$125
- After May 1 - \$175 (No discount)
- The One Day Pass includes continental breakfast, keynote presentation, choice of three sectionals offered for the day, vendor exhibit and lunch.

Registration

- Preconference –
One Full Day Session
(Monday only)
- Full Conference
(Tuesday through
Thursday)
- One Day Pass
(Wednesday only)
- Preconference & One
Day Pass (Monday and
Wednesday only)
- Preconference & Full
Conference (Monday
through Thursday)

➤➤ HOTEL & TRAVEL

REGISTRATION PROCESS

All registrations will be handled on the website. Payment options accepted are a credit card or an Electronic Funds Transfer (EFT) from a checking account. NOTE: we are unable to accept payment with a debit or bank card. A confirmation of your registration will be sent to the email address used when completing your online form.

Visit the website wels.net/nslc2015 website to register.

Refunds that are requested in writing before June 1 are subject to a \$50 non-refundable charge. No refunds can be made after June 1.

HOTEL ACCOMMODATIONS

You are to make your own arrangements to stay at the Country Springs Hotel. Bring the family. Country Springs features a waterpark with a three-person slide, lazy river, zero-depth entry play area, arcade and activity pool.

Special conference room rate is \$114 per night (\$124 includes waterpark pass) for a standard deluxe room. This rate will be available through May 15 or until the block is sold out. (To avoid paying sales tax, you will be responsible for providing a valid tax exempt certificate and proof that reimbursement is being made via the church or school for whom the tax exempt certificate belongs).

Be sure to mention that you are attending the WELS School Leadership Conference when making a reservation.

2810 Golf Road Pewaukee, WI 53072
Phone: 262-547-0201 Toll free: 800-247-6640
www.countryspringshotel.com

TRAVEL

If you need to make air travels arrangements to Milwaukee, we recommend Tempo Travel – owned and operated by WELS members. You may call them at 800-398-3676; 414-774-1080; or email hollyp@tempotravelservice.com

Visit www.tempotravelservice.com

➤➤ REGISTRATION DEADLINE

June 1

Register early to guarantee your chosen sectional!

COUNTRY SPRINGS HOTEL

262-547-0201
800-247-6640

2810 Golf Road
Pewaukee,
Wisconsin

countryspringshotel.com

CONTACT INFO

PLEASE CONTACT US IF YOU HAVE ANY QUESTIONS OR CONCERNS.

RACHEL DIGIORGIO,
Special projects manager
Commission on Lutheran Schools
rachel.digiorgio@wels.net or
clsoffice@wels.net
414-256-3222

MICHELLE EGGERT,
Conference coordinator
michelle.eggert@conferencedirect.com
262-853-7171



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customize your own program plan
at mlc-wels.edu/go/tim



Choose MLC for Your Master's Degree

Tim Mueller is glad he did.

“I went into teaching to teach kids about the love of Jesus. I knew that at MLC I would learn **practical knowledge** based in **best practices**, and it would be **centered on the love of Jesus**.

• I'd learn from **experts as instructors** and with extremely knowledgeable individuals as peers. • MLC helped me expand the **knowledge** and improve the **skills**

God has given me, which he allows me to use daily as I teach his little lambs about this love. • Thank you, MLC. Thank you, Lord! To God be the glory.”

Tim Mueller

(BS Ed '06, MS Ed '11)
Principal and Teacher
Star of Bethlehem –
New Berlin WI
April 2013





Wisconsin Evangelical Lutheran Synod
N16W23377 Stone Ridge Drive
Waukesha, WI 53188-1108

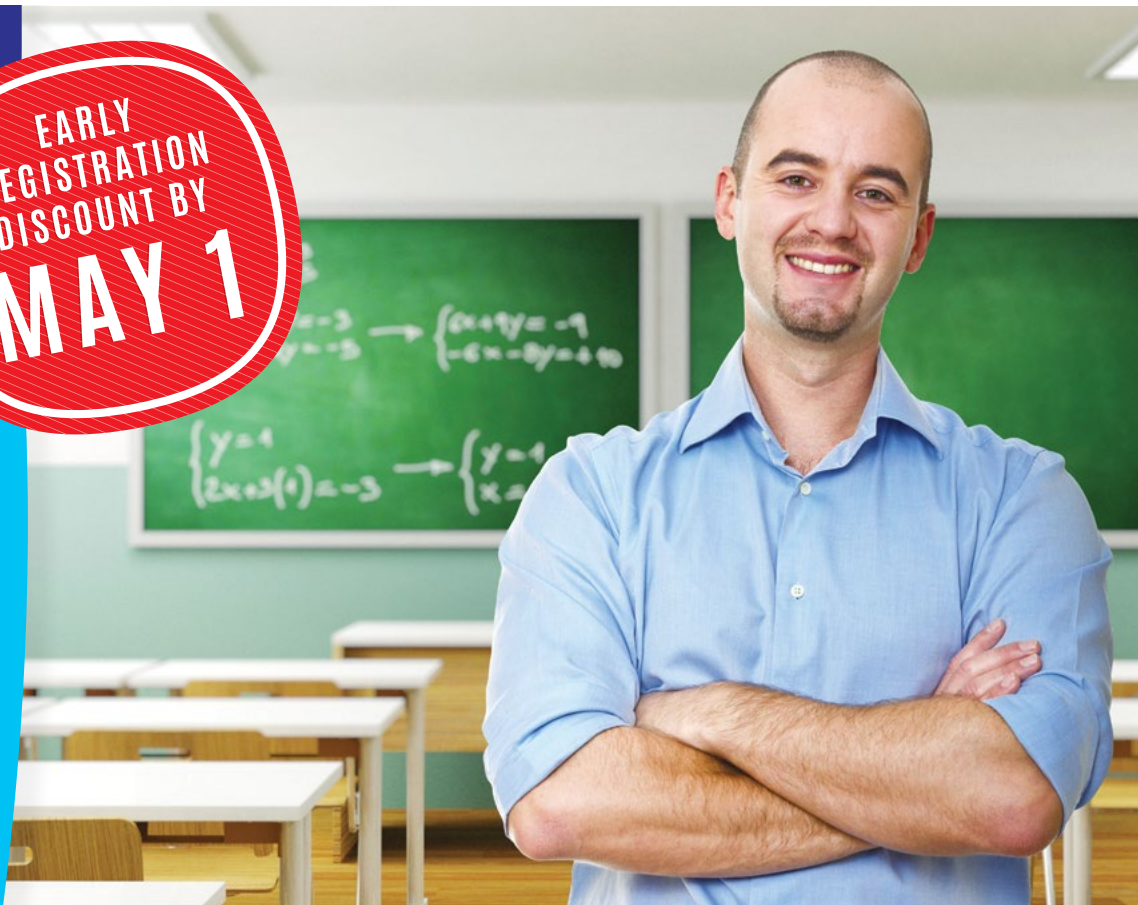
IF YOU ARE A...

- Principal
- Educator
- ECE director
- ECE teacher
- Pastor
- Staff minister
- Board member
- Layperson

AND YOU ARE...

Eager to grow in
leadership and
strengthen your skills

THE NATIONAL
SCHOOL LEADERSHIP
CONFERENCE
IS FOR YOU!



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